Thoughtful Systems NEWS

September 2014



Feature Spotlight: Bulk Emails to Employees and Customers

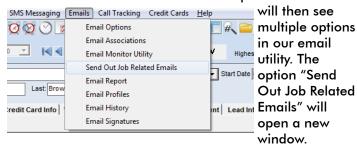
Many of our customers love the ability to send bulk emails to customers for job reminders, estimates, and invoices. We recently added the ability to send bulk emails to employees as well!

This is a huge time saver for business owners. There's no longer a need to call employees into a meeting or email them individually to pass along information of reminders or new policies. It's also very useful for sending out daily schedules, so there's no longer a need to email schedules to individual techs or team leaders.

How to: Send Bulk Job-Related Emails

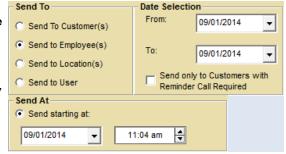
If you haven't been taking advantage of this feature yet, follow this simple tutorial and get great results with email campaigns. You can send bulk emails to customers by clicking on the email icon on the Customer Information Screen.

You can also click on the "Emails" drop down. You



The window that opens is the integrated Email Utility. From there it's a simple click of the correct radio button to send it the email to either employees or customers. We've also included options for date selection or to set aside the emails to send at a certain time, so you can

set up an email to be sent in the mornings to all employees, or to send reminders to all customers.



Thoughtful Systems Featured in Cleanfax Magazine

In June, Thoughtful Systems was featured in an online story by Cleanfax online. The article covered many of the ways running a modern business is helped by the use of software. **Scheduling Manager** was featured as a tool to keep your business organized.



Business intelligence at your fingertips.

From the article: "Managing the many facets of a company can be a challenge for business owners.

The old days of receiving telephone calls, flipping through a paper calendar and writing appointments in pencil are over. We are comfortably entrenched in an electronic world.

To make managing your entire business even easier, 25 years ago Thoughtful Systems created "Scheduling Manager." Tools like this help you to become more efficient and save time and money with appointment management, job scheduling, route optimization, maintaining accounts receivable and payroll efficiency."



All of these features enhance your business management style, keeping key information organized and simplifying routines, designed to make you a happy business owner.

Call now to order!

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The Scheduling Manager Mobile App Is Now Available in the Amazon Store

Our mobile app, SM-Mobile, is now available in the Amazon app store and can now be used on Amazon devices such as the Kindle, Kindle Fire, and the Fire Phone.



To find it, just go to amazon.com and search the "Apps & Games" section for SM-Mobile. Our mobile app allows you to take your business with you. Through the app mobile users can check their schedules and check in and out of job locations. Customization options include settings and user permissions for employees.

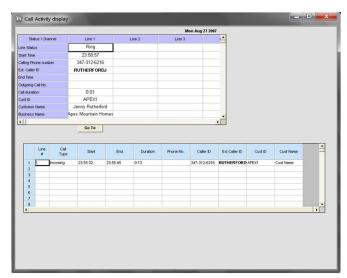


If you prefer to work mostly offline or out of network, our SM-Sync feature also uploads and downloads data when you decide. This feature is easy to use and can reduce time spent trying to

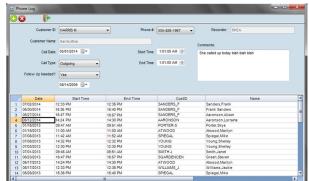
get a connection. When you can choose when to upload and download the data, it eases the burden of your data network and takes a load off your mind.

Feature Spotlight: Caller ID

The Caller-ID and Phone Log modules have helped companies of all sizes improve customer satisfaction and client management from a sales perspective.



In the Caller-ID Module, incoming calls appear in the Call Activity display, which shows the incoming number. If the number is associated with a client in the database, you can click the Go To button and the **Scheduling Manager** will jump to the customer's record and information.



All of the information about the calls received and placed, including call duration, is stored and can be viewed by looking at the Call Activity log at any time.

This simple addition can make scheduling jobs and managing customers much easier, improving turnaround time and the profitability of your business.

Call now to learn more about our Mobile and Web Portal options!